

Bridging the Gap

iSmart Parenting



Central Bucks School District
2019
3-14-19



© Network of Victim Assistance (NOVA) 2019

Helping your child/teen engage in positive and valuable online interactions.



Sergeant Dante N. Montella
Warwick Township Police Department

Mary Worthington, M.Ed.
Primary Prevention Coordinator
Network of Victim Assistance



Mission Statement

Network of Victim Assistance (NOVA) supports, counsels and empowers victims of sexual assault and other serious crimes in Bucks County and works to prevent and eliminate violence in society through advocacy, training, community education and prevention programs.

NOVA Values

We believe that all individuals should be empowered to make decisions about their lives, to be secure from violation of their bodies and personal space, and to live in a society free from violence. We further believe that society has a responsibility to educate and support individuals with regard to these rights.

Therefore, NOVA will serve the Bucks County community by providing direct support to victims of sexual assault and other personal violations and advancing the rights of victims through advocacy and prevention education programs. In these efforts, NOVA will strive to develop programs and services which empower individuals and promote respect for the privacy, uniqueness and dignity of all people.

1-800-675-6900
www.novabucks.org

© Network of Victim Assistance (NOVA) 2019

phones, etc.

apps

social media

online gaming

screen time

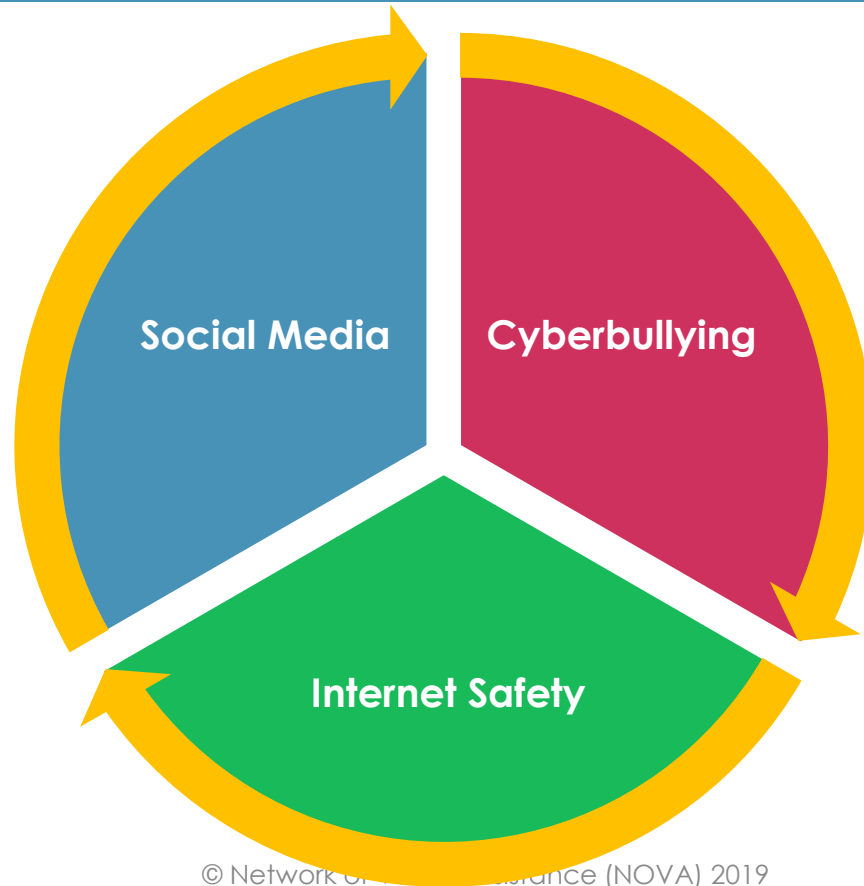
“everyone...”





- Cyberbullying
- Interaction with strangers
- Anonymity
- Privacy concerns
- Location tracking
- Iffy content

Helping your child/teen engage in positive and valuable online interactions.



Cyberbullying/Social Aggression



- Posting comments/pictures about a specific person
 - Rude
 - Inappropriate
 - Hurtful
- Leaving someone out
 - Posting a group photo and intentionally not tagging someone
- “Common enemy intimacy”

Bullying opportunities-

- technology:
 - mobile devices
 - computers
- tools:
 - social media platforms
 - text messaging
 - live chat
 - websites
 - live streaming
 - location tracking

Cyberbullying/Social Aggression

58% have not told their parent(s)
or another adult about someone
being mean or hurtful to them

iSafe



What to do if you are cyberbullied...

stop • block • **tell**

If you are aware of Cyberbullying



The power of the **Up**stander

...**Stand up and opt out**

- Refuse to pass along messages
- Tell friends to stop
- Block communications with the cyberbully
- Report to a trusted adult

Challenges of Immediate Access

- Need for impulse control
- Harder to self regulate
- Approval seeking



cyberbullying

BEFORE you...



T = TRUE?
H = HELPFUL?
I = INSPIRING?
N = NICE?
K = KIND?



Internet Safety

5 Stages of Internet Grooming

- **Friendship:** Flattering a person into talking in private chat room where they will be isolated
- **Forming a relationship:** Asking what problems they have to create the illusion of being their friend
- **Risk Assessment:** Who else has access to their computer/device? Location?
In order to assess the risk of being detected.
- **Exclusivity:** Building up sense of mutual love and trust, suggesting they can discuss “anything”.
- **Sex Talk:** Engaging in explicit conversation and requesting sexually explicit pictures (trying to arrange a meeting).

Be Smart, Be Safe

Not everyone is who they say they are!

- **Report anyone who:**

- Asks you to send your picture to them
- Sends you inappropriate / revealing pictures or videos
- Talks to you about adult things
- Tells you not to tell your parent
- Asks to meet you in person



MOMO

Opportunity to make sure your child knows that contacting strangers and doing anything that they are asked to do online or off is not OK.



- Ask if they have seen anything online that upsets or worries them
- Encourage them to tell you about anything that is uncomfortable or confusing
 - report the platform
- Supervise your child online to see the platforms they are using and what they are seeing
- Use privacy settings and have live locations turned off
- Parents of younger children may want to install YouTube kids intended for families

age restrictions
under
13/17/18

SOCIAL MEDIA APPS



© Network of Victim Assistance (NOVA) 2019

Instagram

- Enhances photos and videos with cool effects
- Capability to share them across a number of social media platforms
- Photos are public and may have location information unless privacy settings are adjusted
- As of 2016, users can **live-stream video** and video streams and selected private photos will disappear, [Snapchat](#) style.
- Read the app's privacy policy



Snapchat

- 75% of teens use this app
- Sends photos, texts and videos and in 10 seconds ...poof...they are gone
- Offers **video chat**
- Several third-party programs easily intercept and store any Snaps sent to the user and users can play Snaps as long as they'd like until they exit that Snap (Casper, Snap Saver, Phantom)
- Snap Map – share your location with an “Actionmoji” every time you open the app



BIGO LIVE

- BIGO LIVE is a **live video streaming**
- It allows you to live stream
- **Other users can see and comment in real time**
- Receive and send “Beans” virtual gifts that cost real money
- Mature content
- Focus on spending money rather creativity and talent



Tik Tok

- A rising **live stream app**
- Allows users to **broadcast live video to online friends** and is made by the same developers as [musical.ly](https://www.musical.ly)
- As with any live-streaming service, there are concerns about what kids might see, what sort of information kids may give out, and the potential for bullying or inappropriate comments from viewers



Like

- Similar to Tik Tok, lets you create short videos
- **Allows strangers to interact**
- **Send direct messages**
- Send virtual gems (cost real money)



Video-Messaging Apps

- HOLLA, Marco Polo, House Party
- The new chat rooms
- Send photos, videos, voice recordings, and group chat

Connecting with strangers signed up using phone # or Facebook - get matched instantly with a stranger



Video "walkie talkie"
Closed messaging platform but users can invite their friends



Group video chat
Up to 8 people can talk at once



Anonymous Apps

- Tellonym, Lipsi, AfterSchool, SayAt.Me, Monkey, Ask.Fm, Whisper
- **Invites users to follow, contact, get and give anonymous feedback**
- Bullying and online drama
- Spread rumors and attack friends
- Can connect to a wider pool of social media users



Dating/Friend Apps

YUBO

Formerly Yellow

- *Flirting app for teens*
- Swipe right if you want to become friends with someone / Swipe left if you don't
- Risk of fake profiles, false and inappropriate content



Free Message Apps

- Kik, WhatsApp, Oovoo, Line
- **Do Not Need Phone #**
- Send photos, videos, voice recordings, and group chat



© Network of Victim Assistance (NOVA) 2019

Vault Apps

- Storage apps
 - Photos
 - Videos
 - Other materials
- Password protected
- Calculator+, Calculator%, Best Secret Folder



Games



- These platforms seek ways to connect with others:
 - Email
 - Text chat
 - Broadcast text
 - Voice chat
 - Video chat

- Discord
 - App and site that allows gamers to connect via text/voice/video
 - Easily viewable adult content
 - Ability to chat privately with strangers

Xbox Live



Wii

- Identical capabilities as the computer
- Can be accessed by and can access every network resource
- Most games are being expanded to be used from cell phone and tablets
- Call of Duty – 2003 to 2013 – made \$10 billion
 - Call of Duty 3 made more money in the first 10 days after its release that “Avatar” made in its entire international run

- These platforms seek ways to connect with others:
 - Email
 - Text chat
 - Broadcast text
 - Voice chat
 - Video chat

- **The average gamer is 31 years old**
- **Almost half of gamers are women over 18**
- **59% of Americans play video games**
- **160 million games**
- **\$21 billion of revenue**

Entertainment Software Agency

2019 – Avatar-makers

IMVU: 3D Avatar Creator and Chat

Zepeto

What is your child's/teen's digital footprint



Penn State



Herb Hand

@CoachHand

Dropped another prospect this AM due to his social media presence...Actually glad I got to see the 'real' person before we offered him.

Duke



Derek Jones (@dukecoachdj) · 14h

Our jobs depend on the young men that we recruit. Your social media pages say a lot about your character, discipline & common sense. #Ap2w

SMU



Coach Justin Stepp (@coachjstepp) · Jan 8

Came across an awful Twitter account today. Shame the kid was a really good player...On to the next one...get a clue!



Parenting at home and “on the go”

- Available
- Approachable
- Undistracted time
- Online participation
- Together, work to avoid trouble

Parenting at home and “on the go”



Points for discussion

- Peer pressure
- Unintended consequences for others
- Unintended consequences for themselves
- When your child/teen is the victim

Bridging the Gap • iSmart Parenting



Questions, Comments, Suggestions